

## Types of Perfume

Perfume is broadly divided into four main categories, based on the concentration of natural essential oils. The first is parfum, which has a high essential oil content of 20–40% and is the most expensive and hardest to find because it is primarily sold to manufacturers to mix and bottle. The second type is eau de parfum, which, with an essential oil content of 12–20%, is the most concentrated type that is usually available. This is most often made for women and has an engaging, lingering, and memorable smell. It is very popular and is excellent for use in dry climates or during cold seasons. The third is eau de toilette, the intermediate retail type, which contains 5–12% of essential oils. This is the single most popular form of perfume because of its affordability, availability, and countless fragrances, styles, and manufacturers. This type has a gentle smell that lasts adequately and is common for both men and women. The last type is eau de fraiche, which contains only 2–4% of essential oils, has a light smell, albeit with limited odour retention, and is suitable for people who either have smaller budgets or who only want a short-term scent.

[www.englishtreasure.asia](http://www.englishtreasure.asia)

Why can you not normally buy parfum in a shop?

[youtube.com/EnglishTreasure](https://youtube.com/EnglishTreasure)

What is the most common type of perfume?

[www.englishtreasure.asia](http://www.englishtreasure.asia)

Why would someone want to buy eau de fraiche?

[youtube.com/EnglishTreasure](https://youtube.com/EnglishTreasure)